

CLEVELAND STATE UNIVERSITY THE 4.0

HONORS PROGRAM
NEWSLETTER



FALL 2014

Guess Who?

Meet our staff and see if you can guess whose baby picture matches who!

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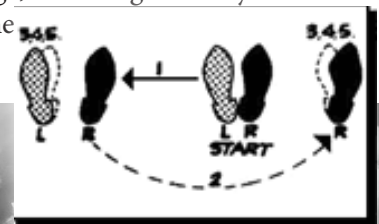


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This issue of the Honors Newsletter is celebrating Cleveland State's 50th Birthday with a unique twist; the three sections are divided into "Past," "Present," and "Future" and will look at CSU and the honors program through the ages. Also included is a timeline running across the bottom of the page, following not only CSU's history, but the history of the United States as well



In the Beginning...



Millionaires' Row & Mather Mansion

By: Amanda Gedeon

In 1885, Euclid Avenue was the richest street in the world. It was home to half of the world's millionaires of the time. Mark Twain once called it the "grandest, most beautiful" street in America, and in a letter to his fiancé he suggested they try to buy on a house on Millionaire's Row. Because he knew his income would never reach the level of opulence enjoyed by his would-be neighbors, he instead proposed to live on St. Clair, where they could "look up the backside" of the hoity-toity types.

There were several famous families that occupied the stretch between east 9th and east 40th street: names like Severance and Rockefeller should sound familiar. The White family, famous for their sewing machines and later their cars, based their company in Cleveland in 1866. In addition, the Row was home to the Winton, Drury, and Mather families.

Millionaire's Row had its heyday between the 1880s and the 1920s. At its height, there were 250

mansions lining Euclid Avenue on both sides. When Charles F. Brush, proprietor of Brush Electric, died in 1929, one of his last wishes was that his mansion be torn down. This was a popular decision of the time, as most higher-class families had no desire to see their estates defaced or repurposed. Right before the Brush mansion was torn down, however, there was a visitor - his name was Henry Ford, and he took a crystal doorknob as a token to his friendship with Charles Brush.

Those familiar with Cleveland State should recognize the name Mather. His estate has been a University property since 1967, but has served many purposes both before and after the acquisition. Built by iron and steel tycoon Samuel Mather, the mansion was constructed from the same bricks that built a part of Harvard. It was completed in 1910, taking three years and over one million dollars to build.

Samuel Mather remained in his home until 1931, where he died as the richest man in Cleveland. The mansion was then leased to the Cleveland Institute of Music, in whose hands it remained for nearly a decade. In May of 1940, the Cleveland Automobile Club acquired the home and used it as their headquarters until it became University property in 1967.

Cleveland State renovated and restored the property, and the mansion was placed on the National Register of Historic Places in 1973. It was the first building in Cleveland to make the list.

There was a plan to turn the estate into a boutique hotel, but the project was abandoned in late 2012 due to lack of financing. Instead, the University intends to spend \$2.7 million to renovate the house into offices for both the Center for International Services and Programs and for the student-led Greek organizations on campus. This project should be complete by summer 2015.



Euclid Avenue is home to Millionaire's row, wealth rivaling that of NYC's Fifth Avenue. 1870

Fenn College established as part of Cleveland's YMCA educational program 1881

First public radio broadcast from the New York Metropolitan Opera House 1910

The History of Fenn College

By: Amanda Gedeon

Fenn College began out of the educational program of the Cleveland Young Men's Christian Association (YMCA), which was established in 1881. A handful of evening courses made up the curriculum, and under 200 students were enrolled. The program grew slowly for 30 years, and in 1911 there were about 1,000 part time students. In 1923, the year TIME Magazine debuted, the YMCA established its Day Division on an experimental Cooperative Plan. This plan meant that students could attend the

YMCA's courses while still being a part of the Cleveland workforce. It was so successful that two years later in 1925, the Day Division School of Engineering was established on a five-year cooperative plan.

Housing problems persisted after the School's establishment, so in 1928 a new building was constructed behind the existing campus to house new laboratories; this is the current YMCA building that still stands on Prospect Avenue. The funds for this building were donated by Cleveland businessman Sereno Peck Fenn, and in gratitude the Cleveland YMCA School of Technology was renamed Fenn College in 1929.

Fenn College, as a school of engineering, offered a wide

range of programs for students. Undergraduates could study chemical, civil, electrical or mechanical engineering, and if they chose to pursue engineering science they could major in chemistry, mathematics, metallurgy, or



physics. Each program fulfilled the educational requirements for statewide professional engineering registration.

In 1930, one year after the engineering college adopted the cooperative plan, the School of Business Administration followed. Students could pursue a major in accounting, business education, general business, management, marketing, or secretarial studies. Pre-law training was also an option.

Fenn College's third school,

the School of Liberal Arts, was founded on a limited cooperative basis in 1934. The program didn't fully join in until it became the School of Arts and Sciences in 1948, after the conclusion of the Second World War. Bachelor's Degrees in Science were awarded in biology, chemistry, mathematics, and general science. Students of economics, English, history, philosophy, psychology, sociology, and social science were awarded a Bachelor of Arts after their program was completed.

Fenn College became a nationally accredited university in 1940, two years after the dedication of Fenn Tower. It continued to grow steadily in size and curriculum for over twenty years.

In 1962, a candidate for Ohio Governor named James Rhodes proposed the idea of a state university within a 30 mile radius of every citizen. The nearest state campus to Cleveland was Kent State, about 40 miles away. Two years later, after Rhodes was well established as Governor, he signed Ohio General Assembly Amended House Bill No. 2, which announced the appointment of a board of trustees for the new university. On September 1, 1965, Fenn College was adopted as the nucleus of the new Cleveland State University.



The first traffic light was installed on the corner of E. 105th and Euclid Ave.
1914

United States entered World War I on April 6th
1917

The 19th Amendment, giving women the right to vote, is passed
1920

Prohibition goes into effect on 12 a.m. January 16th

THE APPEAL THAT SEALED THE DEAL FOR THE SHIELD'S SEAL



By: Adam Zimmerman

Designed in the University's early years, the Cleveland State seal has long symbolized the core beliefs towards education that were held by the original nine trustees. The seal originated from the regular meeting of the Board of Trustees on October 19th, 1965. At this meeting, three different designs were proposed for the seal, along with a selection of symbols. Of the three designs, the second was chosen, although the lower right-hand quadrant of design one was adopted into the

final version. Inspection of the seal would reveal multiple details that symbolize different aspects of CSU.

The shield represents faith, and the columns represent the original nine trustees. The α represents the beginning or foundation of knowledge, while the ∞ suggests unlimited potential in the application of knowledge and education. In the lower right, the book represents the arts and the sciences, the quill pen recognizes

business administration, and the gear signifies engineering. And, of course, the three buckeye leaves represent the state of Ohio. Over nearly 50 years since its introduction, the university seal has remained static throughout time and holds the same strength and meaning now as it did in the past.

MASCOTS OR MASC-NOTS: VIKE OVER THE YEARS

By: Zach Maria

Throughout the last 50 years at our beloved Cleveland State University, there have been many changes. Whether it has been the technology, the buildings or the cultural shift, very little stays the same. That is also true when it comes to the most important change of all: the mascot. Fenn Fox was the first mascot; before CSU

was CSU and before Vike had even been thought of. After Fenn College became Cleveland State University, Fenn Fox disappeared, and probably for the best. From the concept art of a feminine looking Viking holding a newspaper, to Haggar the Horrible, to the current rendition in Magnus, things have changed. While this change may seem minor,

it isn't. It is a representation of the difference in generations and can provide to us a vivid snapshot of the past and possibly the future. Might the next mascot be Drake in a Viking costume? Or possibly a robot Viking? Who knows? Only the future generations of CSU will know.



1

The Day Division School of Engineering is established by Cecil V. Thomas, Fenn's first president
1925



2

Fenn College established as a private university, first classes offered in engineering and business
1929



3



4

Fenn Tower was purchased from the bankrupt National Town & Country Club
1937



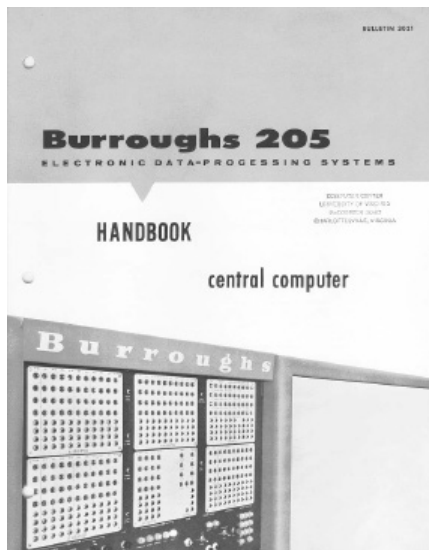
5

The Hindenburg disaster marks an end for airship travel

History of Technology at CSU

By: Jordan Thomas

In the 21st Century we live our lives surrounded by computers. We use them to organize our schedules, to get directions around the city, even to wake us up in the morning. More and more of us forsake paper for digitizer-equipped tablets, and car companies are now offering built-in WiFi and network capabilities in cars, in addition to the computerized controllers that have managed most vehicles' subsystems since the 1990s. Oftentimes we forget that just decades ago a "computer" was something very different from today's high-powered, light-weight, and graphics-heavy devices. For an example of how much has changed, let us take a look at a few of the first computers on campus.



In 1960 Fenn College partnered with the McKee Engineering Company (whose offices occupied today's Fenn Hall) to jointly purchase a Burroughs 205 mainframe computer at a cost of \$171,470 (about \$1.4 million, infla-

tion-adjusted, source: WolframAlpha). A brochure for the system states that its memory banks could hold up to 4000 "words," strings of eleven decimal digits with each digit represented by four bits, using modern data storage techniques this would be 22 kilobytes [kB] (for comparison, this text stored as a Microsoft Word document occupies over 23 kB of memory). Its primary input was not a mouse or a keyboard but punched cards, each card covered in punched out holes representing, at most, just one 60-character line of computer code. Only after the computer had performed its laborious calculations in an array of vacuum tubes would it produce output. The output could be anything from simple text (with special programming and equipment) to punched cards or tape, its most basic output was nothing but a series of lights representing strings of numbers that than had to be handwritten. All of this pales in comparison to the abilities of a modern programmable calculator, let alone something as sophisticated as a smartphone, yet the device was so expensive that in 1965 when Fenn College transferred its assets to the newly formed Cleveland State University [CSU], the college was forced to give up the computer to McKee Engineering even though they were able to purchase McKee's former building.

would no longer be able to handle both administrative and educational computing, "severe machine time conflicts"



would result according to the Feb. 1, 1965 memorandum to the board. The "two machine concept" outlined in the memorandum called for an academic computer "capable of operating a plotting device" with punched card input. Its memory was to be 24576 four-bit "characters" or about 12.3 kB. The administrative computer was to be an IBM 360 model, it needed to be "random access [RAM] capable."

There is, however, one link to the modern day University Information Services & Technology department; even in 1967 the University was already involved in educational computer networking. CSU was an EDUCOM Laboratory University whose educational computer would be networked to computers at other EDUCOM universities, a predecessor to today's web-based inter-university data sharing systems as well as the Internet in general.

So, the next time you're sitting on one of the numerous University computers, waiting for a several megabyte file to download or syncing a document with the multi-terabyte Microsoft OneDrive Pro cloud servers, perhaps you can take those few seconds to consider how amazing a thing that

It wasn't until Cleveland State University's second year of operation that the Board of Trustees decided to purchase computational capacity for the University. Since the University had a larger population than Fenn College it was decided that a single computer



Figure 1 QR link to Burroughs 205 brochure



Figure 2 Burroughs at McKee with Fenn Students



Figure 3 Cleveland Memory Project CSU Neighborhood Survey

Fenn College received accreditation from the North Central Association of Colleges & Secondary Schools
1940

Japanese attacks on Pearl Harbor bring the United States into WWII
1941

Bliss Hall, a residence hall for women, opened at 3635 Euclid Avenue
1949

FDR is elected for a record third term as president

Distinguished Alumni Awards 2014: A Legacy Continues

By: Arit Umana

For the past 21 years, Cleveland State University has annually honored graduates for their service, leadership and career achievement at the Distinguished Alumni Awards. The nine honorees chosen are always admirable examples of how a Cleveland State education can be leveraged to have a broad and significant impact. This year's awards ceremony was held on Sept.18 at the Wolstein Center.

For the past three years, as an Assistant in the Office of Alumni Affairs, I have either had a role in planning this signature event or been an attendee. In light of the University's 50th Anniversary, I became interested in looking at the accomplishments of past and present DAA recipients, and seeing which of my peers may be well on their way to becoming a recipient of this award one day.

NOTABLE PAST RECIPIENTS

Timothy Russert

For over 16 years, if you turned on the television while enjoying your Sunday morning cup of coffee, you were sure to see CSU alum Tim Russert. The longest-serving moderator of NBC's popular political talk show Meet the Press was honored with the Special Achievement award at the 1993 DAA ceremony.

Russert graduated from John Carroll University prior to obtaining his Juris Doctorate at Cleveland State in 1976. Prior to working NBC, Tim served as Counselor to New York Governor Mario M. Cuomo in 1983 and 1984. He was Special Counsel and Chief of Staff to U.S. Senator Daniel Patrick Moynihan. When he began his television career in the early 1990s, he quickly became known a straightforward and authoritative voice in the arena of political media.

Tim Russert passed away on June 13, 2008 at the age of 58.

June Gibbs Brown

Cleveland State University is well-known for celebrating the rich diversity of its student population.

This campus brings together people of different both traditional and non-traditional students of different cultural backgrounds and walks of life. June Gibbs Brown is what you might call a non-traditional student. The mother of six, Brown postponed her college education until age 36. Graduating summa cum laude from CSU in 1971, she received the President's Award, the highest honor conferred upon an undergraduate senior.

She has had a long and distinguished career with the federal government. Her experience has included positions with NASA, the Departments of Defense and the Interior, the Bureaus of Land Management and System Design and Reclamation, and the Navy Finance Center. At one point, she managed a \$4.8 billion budget for the Navy's Pacific Fleet.



First coast to coast television broadcast
1954

Stilwell Hall, originally a car showroom,
was remodeled to be used by Fenn
1959

The unsuccessful Bay of Pigs Invasion, an
attempt at CIA forces to overthrow Cuban
leader Fidel Castro, was launched
1961

CURRENT RECIPIENTS

Sam McNulty

Sam McNulty owns West 25th. Literally. This successful entrepreneur owns several popular bars and eateries in Cleveland's hip West 25th neighborhood, including Market Garden Brewery and Bar Cento. In an interview, the easygoing and proud Clevelander discussed how he got his start as a restaurant owner and shared his experience as a young entrepreneur.

While still a Junior at Cleveland State University, he was elected to Student Government as a Senator for the Levin College of Urban Affairs. While attending a faculty senate meeting, his ears perked up when he heard that a struggling eatery on campus, The Shire, would be open to proposals from new owners that wanted to bid on the space. Having recently completed a classon proposal writing, McNulty decided to go for it, never thinking he would actually receive the bid.

Fast forward to a few months



Gov. Rhodes signed Ohio General Assembly Amended House Bill No. 2 creating Ohio's seventh state university, Cleveland State University, which would later include the original Fenn College
1964

after that faculty senate meeting. Sam McNulty was up early in the morning to open his new restaurant and deliver morning newspapers for extra income. Afterwards he attended class and went back to work the restaurant and close it down. Somewhere in between he still found time to have a social life and attend to his duties as a student Senator. He describes that time period as "insane" and admits that he didn't get too much sleep.

Although life as a soon-to-be college grad is already filled with uncertainty, McNulty encourages young people to consider self-employment. While he understands people are reluctant to self-employ due to fear of the risks, he believes it is better to take steps to manage those risks. For example, despite the success of his several businesses, he still lives very frugally. "I'm not motivated by money", he states. What motivates him is pride in his city, and seeing others stay here and invest in it as he has. According to McNulty "It's an exciting time in the city. I've always loved it here....but I appreciate it more as I have traveled more. I've noticed that the people that complain about Cleveland are the ones that don't have a passport."

September 27, classes officially begin at the new Cleveland State University
1965

Elizabeth Pugh

The word lawyer may conjure up images of a courtroom, but honoree Elizabeth Pugh uses her degree from the Cleveland Marshall College Law in a different way. Ms. Pugh (JD, '78) has been the general counsel of the US Library of Congress since 1998. She has also served as general counsel at the National Archives and Records Administration. In these roles, Pugh has tackled issues such as creating policy on access to government information. Perhaps most interesting is that she played a role in settling a case that resulted in the opening of tape recordings made by Richard Nixon when he was President.

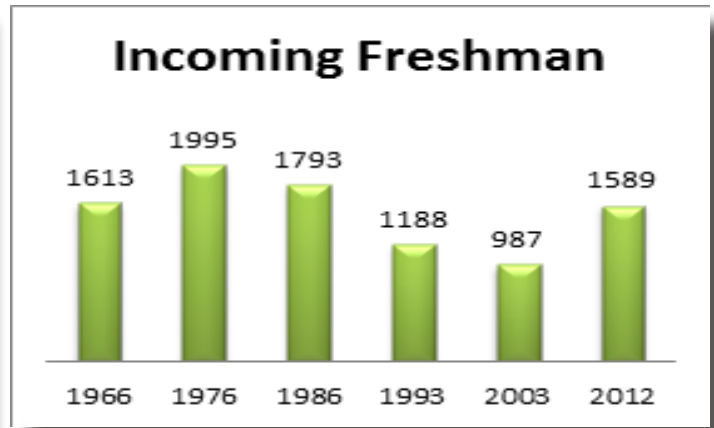
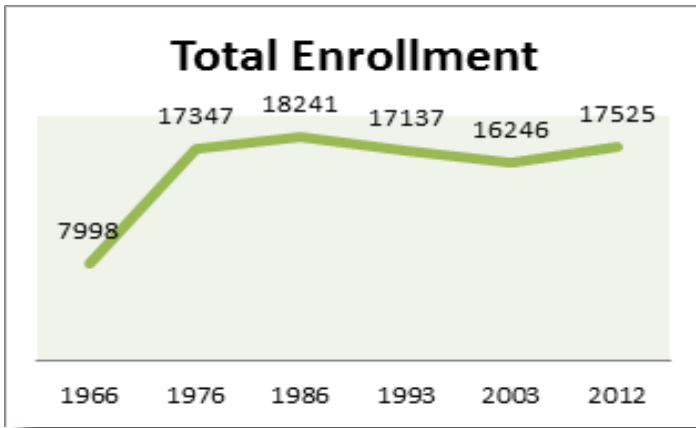
From the local Cleveland scene to the Capitol, Cleveland State alums have used their education to be impactful in a variety of endeavors over the past 50 years. The next 50 years sure to bring many more graduates that will continue this legacy of accomplished Vikings.



The Hough Riots, race riots in Cleveland, taking place over six nights
1966

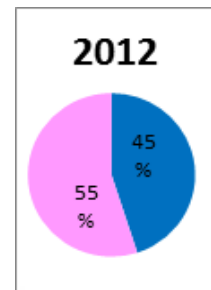
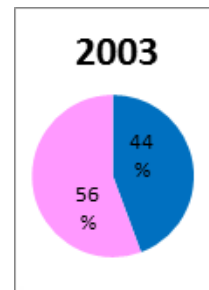
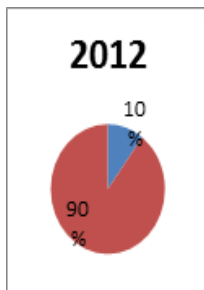
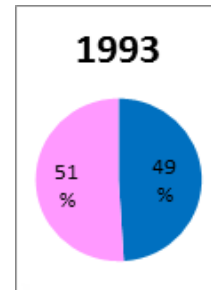
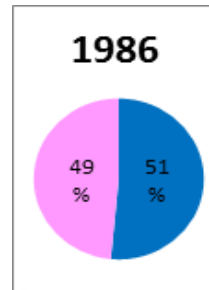
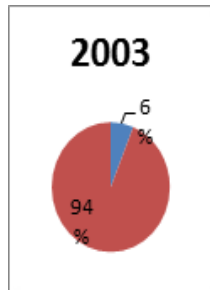
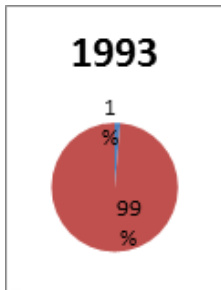
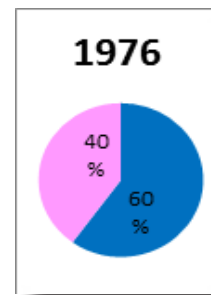
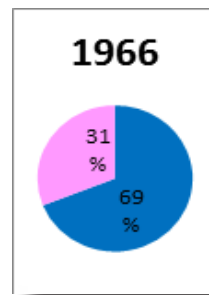
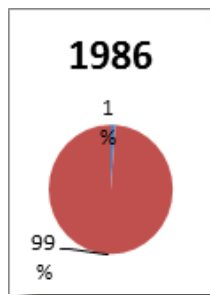
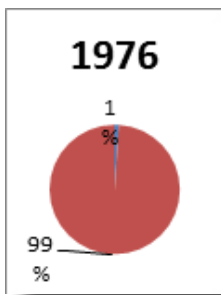
CSU DEMOGRAPHIC CHANGES OVER TIME

By: Zach Maria



In State vs. Out of State Enrollment
Red: In State, Blue: Out of State

Enrollment by Gender
Blue: Male, Pink: Female



Kennedy Assassination
1968

Cleveland-Marshall College of Law
became part of CSU
1969

The Vietnam War came to an end
with the fall of Saigon and unconditional
surrender of South Vietnam
1975

What is Skyline?

By: Lin Liu

This fall semester the Honors Program has established an open source Honors student journal called Skyline. Skyline is a publication that aims to showcase the high-quality work produced by Honors and Scholars students during their undergraduate studies. It's also a great opportunity for students interested in getting involved in publishing, working on law review in law school, or just interested in how academic research is made public. Students from all majors have the chance to publish any of their best original works on any subject which merits publication. These include but are not limited to creative writings, research papers, Honors theses and abstract or research posters. Prospective

articles submitted for publication will undergo a blind review process carried out by committees of Honors and Scholars students on the Honors Journal Review Board and upon acceptance, will be published in the Honors Journal in an open source format. This online open access journal will be hosted by the CSU library, as a part of their open source EngagedScholarship@CSU initiative. Published items will be freely available to anyone including people outside the university. Skyline can also count as a one credit hour Honors Universal Experience course for students interested in working on the editorial staff.



Morton Mandel, a native Clevelander, along with his brothers Jack and Joseph are known for their philanthropic activities in Cleveland and in Jewish and Israel institutions. Their vision is to provide and support outstanding leadership education programs in universities, institutions and other organizations around the greater Cleveland area.

Introducing the Mandels

By: Lin Liu

In June 2014, the Mandel Foundations donated \$3.6 million to CSU to fund merit scholarships and create the Mandel Honors College, which will become the ninth college at CSU. So why do the Mandels like us so much? According to Morton Mandel, "They admire the vision that has been established by President Berkman and the CSU leadership team that is driving exceptional student achievement, while producing outstanding graduates for our community... This gift is appropriate given our commitment to growing future leaders and the advancement of higher education."

The United States celebrates its
bicentennial
1976

Prince Charles presides over the
dedication of the permanent Cleve-
land-Marshall building on E. 18th
and Euclid
1977

The Miami race riots occur after the
acquittal of four Miami-Dade police
officers in the death of Arthur McDuffie
1980

The United States boycotts the summer
Olympics in Moscow

Introducing the New Mandel Honors College & Director Dr. Liz Lehfeldt

By: Rebecca Fowler

Thanks to the generous donation of \$3.6 million from the Mandel Foundation, the Honors Program is currently in the process of transitioning into an Honors College. The Honors Program has shown great strength and vibrancy according to interim Director, Dr. Liz Lehfeldt. Becoming a full-fledged Honors College will allow for greater communication and collaboration with the university's various colleges and will position the College to more effectively serve the Honors student population. Physical renovations to the selected location will additionally provide for new resources such as seminar classrooms. These improvements support the Foundation's position that strong leaders are the vital factor in significant organizational contributions to society. The Honors Program has been giving exceptional students the framework to become strong leaders through intensive course offerings, collaborative engaged learning opportunities with peers and within students' respective colleges, all of which serve as building blocks to facilitate significant accomplishments and hone leadership ability. Becoming a College will expand on these foundations and allow even more students to engage and become exceptional students, leaders and contributors to our community and our world.

The Jack, Joseph and Morton Mandel Honors College will be housed on the first floor of Cleveland State University's Main Classroom building facing Euclid Avenue. Discussions are currently underway with architects and developers to determine details.

Another big change to the Honors program comes with the addition of a new interim Director. Dr. Liz Lehfeldt is a well-known and welcoming face around the Cleveland State University campus. Her journey began at Cleveland State in 1995 where she started as an assistant professor in the History department. From there, she went on to become the department's Undergraduate Director, and in 2009 accepted a position as Department Chair. She now joins us in Honors College as interim Director.

Students are top priority for Dr. Lehfeldt.

Over a period of several months Frank Spisak Jr. killed three people on campus, before being apprehended in September and sentenced to death the following summer.

1982

Michael Jackson releases Thriller

Her open door policy and active interaction among the student body put verifiable actions behind words, showing that she means it when she says that students are her favorite part of her position. Approachable and engaging, Dr. Lehfeldt exhibits a very warm and welcoming presence. Students are encouraged to stop by her



office to talk about anything, including questions or concerns about the current transition of the Honors Program into an Honors College. The author of this article also recommends stopping by to find out more about her research interests in modern European history and women's studies, particularly as they relate to Spanish convents and issues of women, power and legal estate.

When asked about the transition process, Dr. Lehfeldt was very open and forthcoming. She also wanted to reassure our Honors population that they would not be required to reapply for participation in the program and that scholarships would not be affected by the transition. She also shared a bit about the behind the scenes planning and who is involved in the decision making process. Of note to our student population, Honors representatives are very involved in the transitional discussions, meeting with Dr. Lehfeldt and attending various meetings with the architects and developers to allow for student involvement and input.

More information regarding the Honors College will be forthcoming from the Honors Department as it becomes available. Students with questions regarding the changes should contact the Honors Department.

The CSU basketball team advanced to the Sweet 16 under coach Kevin Mackey, who was later dismissed for recruiting violations

1986

The Internet is invented

1983

NEOMED Update

If by chance you haven't noticed, construction has been on-going for the partnered health sciences building for Cleveland State University (CSU) and Northeast Ohio Medical University (NEOMED). Progress can be seen each day as construction crews continue working hard in order to have the building ready for its opening debut projected for June, 2015. The new Health Sciences building aspires to foster an exciting new model for health-care education by facilitating dynamic interaction and introducing interprofessional teaching, learning and research in community-centered health care. As part of the collaboration, upon opening, NEOMED will enter a 25-year lease to occupy about 20 percent of the new building that it may use to conduct its programs, activities and research.

Groundbreaking for Center for Innovation in Health Professions, future home of the NEOMED-CSU Partnership for Urban Health.



Future Master Plans



Student occupation of Fenn Tower due to racial conflicts after the firing of administrator Raymond Winbush
1989

Super Mario Brothers is released in the United States
1990

The Convocation Center was completed, later named the Bert L. & Iris S. Wolstein Convocation Center
1991

The Berlin Wall falls

Cold War ends as the USSR dissolves

End of the Line

- 1995: Google, Yahoo, Ebay and Amazon are established
- 1999: The PeopleSoft program which the university used to manage financial aid records crashed unexpectedly, causing CSU to almost close its doors
- 2000: LimeWire is released as a free peer-to-peer file sharing program
- 2001: Michael Schwartz became CSU's fifth president
Wikipedia was established
- 2004: The honors program was established
Facebook was established
- 2009: President Berkman took over Schwartz's place
- 2014: Cleveland State celebrates its 50th Anniversary



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pg. 13	neomed.edu, csuohio.edu/architect
pg. 14	rockyhorror.com (with photoshop edits)
pg. 15	Carissa Woytach

Graphic Deisgn by Carissa Woytach

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