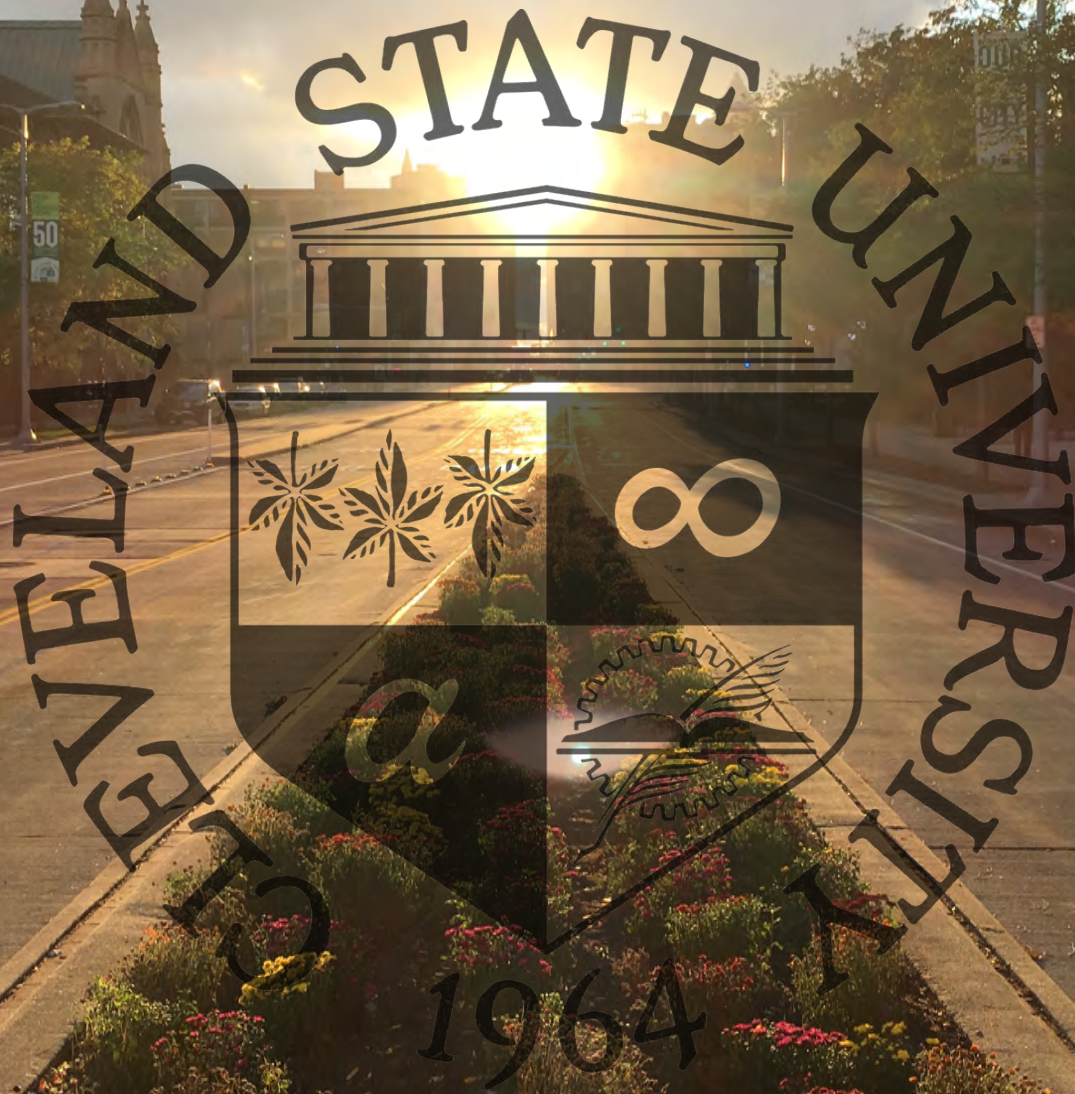


# The 4.0

CLEVELAND STATE UNIVERSITY

HONORS COLLEGE NEWSLETTER



SPRING 2016

# STAFF + MICHAEL SEPESEY, STAFF ADVISOR

# CARISSA WOYTACH, GRAPHIC DESIGNER



**Frederick Assmus**  
@fassmus\_csuhonors



Why are the doors in the Honors College classrooms pull to exit? It makes no sense. #firehazard #getsmeeverytime

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**Magen Murphy**  
@mmurphy\_csuhonors



Why did CSU spend \$\$ painting a green stripe on the walls of MC? #yesallwalls #savethem

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**George Cain**  
@crownkingjesus



Clocks. Who needs 'em? CSU does. Badly. There's a clock deficit on campus, and the clocks we do have don't always display the correct time.

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**Erik Miller**  
@emiller\_csuhonors



People who respond to their own posts. It's not a discussion, it's just one person agreeing with themself. - Erik. Yeah I hate that. - Erik

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**Adam Zimmerman**  
@azimmerman\_csuhonors



The Honors Lounge couches need corner pillows. I can't lounge without proper back/arch support. They're a dollar at Goodwill... #yesallwomen

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**Zach Maria**  
@ZachMariaNBA



I hate that no one is as #twittercultured as me. Ya'll don't know about crying MJ? C'mon man. There's a whole world I can't talk about! Smh

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**Bradley Stricklen**  
@Sellout



You know what really grinds my gears? People who want me to have a twitter to be in this newsletter.

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**Amanda Gedeon**  
@agedeon\_csuhonors



Those people who insult somebody in some vague post that could apply to anyone, without using any names. They know who they are.

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**Shaina Schlegel**  
@SSchlegel



I don't like complainers.

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# CSU'S ROAD TO HOLLYWOOD

*By Staff Writer*

In April 2016, Cleveland State University, in conjunction with the Greater Cleveland Film Commission, announced a new addition to its academic offerings -- the state's first standalone school for film and television. The new facility will most likely be connected to the Music and Communication Building and will be funded with \$7.5 million from Ohio's capital budget.

This film school's curriculum will expand CSU's current degree program in film, television, and interactive media, which has been in existence for a decade and which already partners with the Film Commission.

A recent economic study by CSU's Maxine Goodman Levin College of Urban Affairs revealed that the state has already attracted more than \$400 million in business from the movie industry, thanks in part to the Ohio Motion Picture Tax Incentive,

which has helped to encourage film companies to shoot here. The Cleveland State school will help to create a larger local talent pool for productions to draw from.

According to CSU President Ronald Berkman during the April press conference (as quoted in *The Plain Dealer*), "This new school will provide a unique opportunity for students to receive first-rate instruction in a growing industry, while furthering the development of Cleveland as a center of film and TV production."

Together with a proposed motion picture sound stage (potentially located at the site of the old Geauga Lake Amusement Park), the film school should establish our state as an attractive alternative for more productions to come and cement Northeast Ohio's relationship with Hollywood.



# THE TRACK TO 2020

*By Erik Miller*

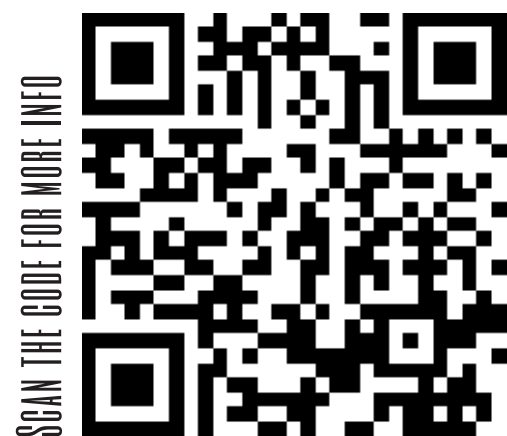
Cleveland State is constantly focused on the future. In 2014 President Ronald Berkman created a university taskforce to conduct a new enrollment plan for the university. This taskforce resulted in the Path to 2020 Program. Looking at existing trends in university enrollment, this plan consists of a series of goals to bring the university into the year 2020. The primary goal of the university is to reach an enrollment of 18,000 total students, while maintaining the affordability and quality of education at Cleveland State. This plan seeks to accomplish this while ensuring little growth in tuition and accounting for increasing costs of operation.

The goal of the program is ultimately to reach a total enrollment of over 18,000 students, a 4% increase from enrollment in 2015. Despite this increase, the university expects to experience a decline in graduate students. This reflects an ongoing decline in graduate enrollment, however, efforts are called for to slow this decline. To reach the plan's goal, undergraduate enrollment must increase by 175 students per year. Of the desired 18,000 students, 13,100 are expected to be undergraduate students. The Path to 2020 Program provides a variety of means to achieve this increase, starting with increased recruiting efforts to attract new students to the university. Transfer students would also be a targeted demographic for the expansion efforts of the university. A large portion of CSU's students transfer from local community colleges, and this relationship could be further expanded.

The program also includes some proposals to help keep existing students on track to graduation. This will be done by further encouraging the

use of the Degree Audit tool on CampusNet, giving all students an easy way to see their progress to graduation. To help increase retention, further funding is to be given to tutoring programs such as TASC and TRIO. The taskforce also recommended analyzing results of past programs to determine the most effective means of impacting university retention. To further convenience existing students more summer classes will be offered, starting in 2016.

The 2020 program also intends to emphasize the importance of Cleveland State's affordability and value of education. To meet this end, the taskforce recommended the prioritization of majors across the arts, engineering, science, and health. Continued efforts will be made to maintain relationships with Playhouse Square, NEOMED, Parker Hannifin, and Progressive to help provide valuable resources to the university and its students. To maintain affordability, financial aid will also be overhauled with the establishment of a unified financial aid strategy. This will involve managing the allocation of funds to ensure the highest result for the university.



# MORE SUPPORT FOR OUR SCHOLARS

*By Shaina Schlegel*

There has been talk going around about the loss of the scholarship for Scholars students. At one point in time there was financial support (about half of the yearly tuition) for scholars students in the Honors College; now there is none. However, there was a failure on the students' part, to realize that this money never came from the Honors College. This was never a scholarship for being an exemplary student; rather it came from general funding from the Admissions department. Admissions was trying to support more students and targeted Scholar students in particular. Why just Scholars students? That part is unclear; perhaps they were trying to support the highly achieving students that weren't getting any support before. The funding from admissions lasted for about two years and then they discontinued it.

This funding to the Scholars students, however, was contingent upon the students staying in the program, which made it seem like it was from the Honors department, but this was determined by Admissions, which proves the disconnect it had from the Honors College itself. There is not nor ever has been any scholarship associated with the Scholars program provided by the Honors College. The Scholars Program is solely academic based. However, Scholars students are no doubt extremely bright and most likely qualify for several scholarships through CSU. Certainly though, there should be a separate scholarship provided to Scholars students so they can have a better incentive for good grades other than just a special looking diploma, or an extra chord to hang over their shoulders at graduation. There are highly achieving, bright, capable students who deserve more recognition and reward for their good grades and determination.





# STUDENT DISCOUNTS

*By Adam Zimmerman*

Pursuing an education is an incredible commitment, and an expensive one at that. When students actually manage to set aside some free-time, it's reasonable that they would want to stretch their dollars where they can. Here in the city of Cleveland there are near infinite numbers of things to entertain oneself, and luck would have it that many of these activities come with discounts for Cleveland State University students!

Cleveland is an integral part of Cleveland State University and the City is Our Campus Ticket Program strives to give students more opportunity to experience what the city has to offer. Through the program students may use their Viking Card to receive substantial discounts at Cleveland theatres and music halls, including Playhouse Square, Tower City Cinemas, Dobama Theatre, and of course the Rock and Roll Hall of Fame. The Viking Card also grants free admission to numerous Cleveland venues, such as the Cleveland Botanical Garden, the Cleveland Museum of Natural History, the Museum of Contemporary Art Cleveland, and the Western Reserve Historical Society. In addition, the City is Our Campus Ticket Program routinely offers special discounts (sometimes free!) for tickets to select events, sports, and shows in Cleveland each semester. Honors Students should be pleased to note that similar discounts are often available through the Honors offices.

SCAN THE CODE FOR MORE INFO



# A DAY IN THE LIFE OF CHEESE CLUB PRESIDENT

By Zach Maria

People have seen the ‘fake petitions’ done before. Whether it was on YouTube or TV, folks have seen other people make fools of themselves by signing petitions to ‘end women’s suffrage’ or ‘ban dihydrogen monoxide.’ I wanted to do something similar, so I set off to ‘save the cheese club.’ My idea was to see how many people I could get to believe that there was a cheese club and that it was worth saving. After trying to get signatures for a few hours over a couple of days, there were a couple things I found out.

First, CSU seems to be pretty smart. I was able to get very little support for my petition. This is in large part because I would ask someone to sign and they would ask what it was for. I would answer and they would laugh and walk away. I assume this is because they didn’t believe there was a cheese club, which is understandable. After spending two hours over two days, I was able to get eleven signatures, with no honors students signing.

The second thing I learned is that the people that did sign really wanted to join my fake club. They asked questions about how often the club meets and what specific things the club does. I had to make up things on the spot, and it must have sounded like a pretty nice club, because seven of the eleven asked if they could join. After informing them that the club was made up, many of the people said that someone should make it because it actually sounds like a great club. This is also something that seemed to interest my friends when I mentioned to them that I’m president of the fake cheese club.

I was rightly surprised by what I found. I had assumed more people would sign, even as a joke, but I was also not prepared for the people that

did sign to be extremely into the club. If you would ask me what I learned from this social experiment, I would only remember how many people really wanted a cheese club. I guess cheese is something a lot of people really enjoy and believe in.

Join the cheese club.





# \*SNAPS\* FOR NAPS



*By Magen Murphy*

I set out on a quest to find the best places to nap on CSU's campus. After a great deal of thorough investigation, this is the list I came up with:

## **COUCH IN BASEMENT OF LAW BUILDING**

If you go to the lowest level of the Law Building you will find a couch and some chairs across from room 010. The couches are very comfortable with plenty of room to stretch out. This section of the law building is usually quiet and relatively safe/secure as it is a semi-secluded area. The only drawback is that the building can be chilly so you might want to bring a sweatshirt.

## **STAIRCASE AT THE BACK OF MC**

At the back of the first floor of Main Classroom there are doors on the left leading to a staircase to Rhodes Tower. Inside the doors are a cluster of chairs and cushioned benches. This is a popular area for naps so it may be difficult to find a spot at times. The cushioned benches are relatively comfortable and it is easy to stash your stuff beneath a bench before dozing off here. Occasionally there is excessive noise from the people hanging out on the couches outside the room.

## **EUCLID COMMONS GAME ROOM**

The couches in the Euclid Commons Game

Room are great for napping; this is probably the most comfortable nap place on campus. The game room is also very safe as it is only accessible to students and a security officer stands outside the door. The only drawback is there may be other people in the room who might be talking or watching television.

## **LAW LIBRARY**

One benefit to napping in the Law Library is that it is always quiet enough to hear a pin drop; this is not a good place for those who snore, however, as you may be asked to leave. The Law Library is very safe as security officers patrol all the floors. There are no couches, but there are plenty of arm chairs or desks to lay your head on.

## **THIRD FLOOR OF STUDENT CENTER**

There are many seating areas on the 3<sup>rd</sup> floor of SC that are suitable for sleeping. Despite the madness on the floors below, this area is usually quiet unless there is an event in the ballroom. A major benefit to this area is that there are lots of seating areas to choose from so you should always be able to find a secluded spot. The Student Center is relatively open though, so it may not be the safest place to leave your belongings unattended.

# CLEVELAND INTERNATIONAL FILM FESTIVAL STARS AGAIN

By Amanda Gedeon

A staple of local arts and culture, the Cleveland International Film Festival (CIFF) was celebrated again this spring. The festival ran from March 30th to April 10th, 2016. It made its home in the Tower City Cinemas, where nearly 400 films screened from 72 countries this year, and over 300 filmmakers flew in from all over the world to attend.

This year marked the 40th anniversary of the acclaimed festival. It began in 1977, originally housed in the Cedar Lee theater. Eight films were shown over eight weeks as a kind of subscription program, but demand increased dramatically as the years went on.

By 1981, the CIFF

had developed a network of screening locations all over Greater Cleveland; this is a staple that remains part of the festival to this day. In 2015, screenings were held everywhere from the Akron Art Museum to the Beachland Ballroom, the Hanna Theatre in Playhouse Square and even back at the Cedar Lee. Overall attendance since the original move has broken the 100,000 mark.

Over the years CIFF has developed a wide variety of programs aimed at a wide variety of audiences. There's a main program of international films, which usually includes features from Sundance (The Bad Kids, among others) and other prominent festivals. It also offers films about environmentalism, LGBT issues, and global health.

There are competitions for first-time filmmakers, women filmmakers, documentary filmmakers, and a number of diverse programs span the globe, from China to Israel to Sweden to Chile. CIFF also offers a program called Focus on Filmmakers, which is funded and supported by the Academy of Motion Picture Arts and Sciences.

In 2016, the festival announced that through their partnership with the aforementioned Academy, CIFF was now a qualifying festival in the Short Documentary Film category. Any filmmaker to premiere in Cleveland in this category has



PHOTOS COURTESY OF :

*Cleveland International Film Festival*

the opportunity to be nominated. This joins other nomination categories, and films premiering at the Cleveland International Film Festivals can now qualify for all three short film categories.

The film festival, which concluded on Sunday, April 10th, broke their own attendance record at over 102,000 people in twelve days. Films were shown from 72 countries - a total of 192 feature films and 213 shorts. Nearly 300 filmmakers visited from all over the world to interact with and mingle with their audience. The winners are as follows:

Roxanne T. Mueller Audience Choice Award:  
Romeo is Bleeding (Jason Zeldes, USA)

George Gund III Memorial Central and Eastern European Film Competition: A Good Wife (Mirjana Karanovic, Serbia)

Nesnady + Schwartz Documentary Competition: Mom and Me (Ken Wardrop, Ireland, USA)

New Direction Competition: The Fits (Anna Rose Holmer, USA)

Greg Gund Memorial Standing Up Competition: Jim Brown's Amer-I-Can Dream (Aurora Ferlin, USA)

Global Health Competition: The C Word (Meghan O'Hara, USA)

American Independents Competition: Coming Through the Rye (James Sadwith, USA)

Local Heroes Competition: Madtown (Charles Moore, USA)

Music Movies Competition: What Would Beethoven Do? (Jonathan Keijser, USA, Canada)

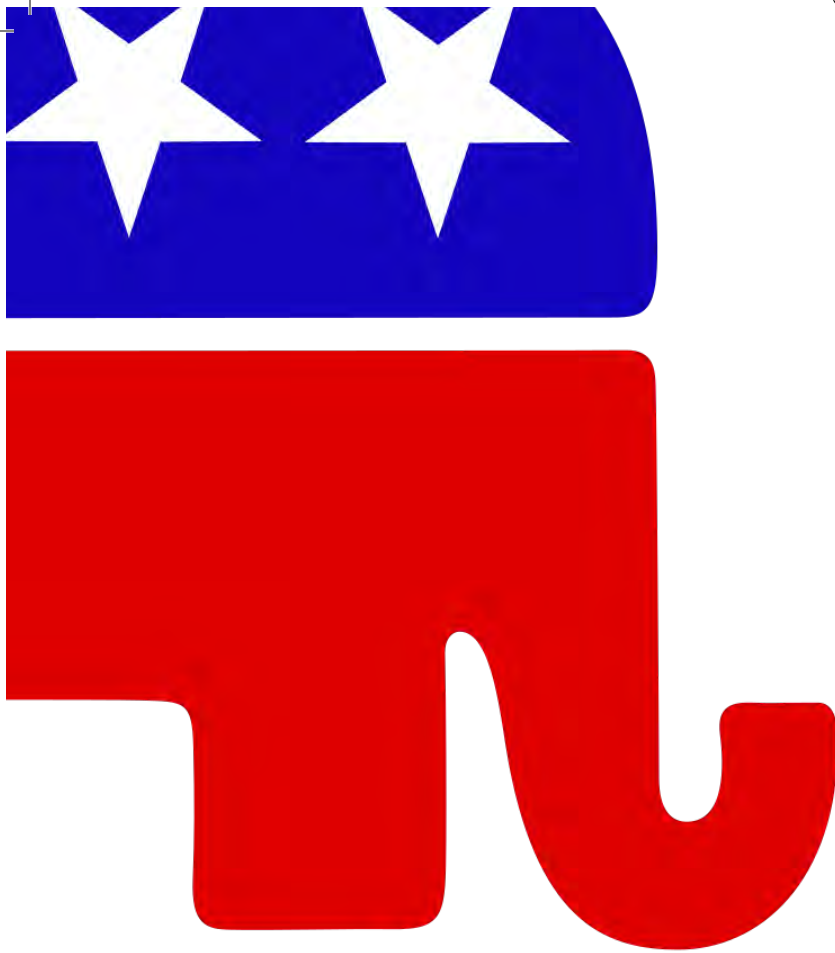
ReelWomenDirect Award for Excellence in Directing by a Woman: Dawn Porter for Trapped (USA)

Audience Choice Award for Best Short: The Gnomist (Sharon Liese, USA)

Programmer's Choice Award: The Bespoke Tailoring of Mister Bellamy (Alexander Jeffrey, USA)

Briefly threatened by the sale of Tower City to Dan Gilbert, fans of the festival can rest assured that the cultural cornerstone will return next year. Next year's dates are March 29 to April 9, 2017. From their website, [clevelandfilm.org](http://clevelandfilm.org) "Today the CIFF believes that it is the most fortunate non-profit arts organization around. We have a community that trusts in, and is dedicated to, our program. And we have an art form [film] that is easily accessible and comfortably affordable."





# CLE RNC 2016

*By George Cain*

Last August, right before the first Republican presidential debate commenced at the Quicken Loans Arena, moderator Bret Baier of Fox News stated, “Less than a year from now, in this very arena, one of these... candidates... will accept the Republican Party’s nomination.”

Cleveland, Ohio has hosted the Republican National Convention twice before; first in 1924 and again in 1936. Finally, for the first time in 80 years, our city will be hosting it again this summer from July 18-21; a full month earlier than in recent election cycles. Cleveland beat out seven other cities that were selected for consideration, including Cincinnati and Columbus.

The city of Cleveland is getting ready for the major political event, which is expected to attract tens of thousands and cause potentially \$300 million to be spent in Cuyahoga County. Preparations range from paving streets to city beautification projects such as the \$37 million renovation of Cleveland Public Square.

I got a chance to ask the Chairman of the Republican Party of Cuyahoga County, Rob Frost, a few questions about the convention.

**Q: What did it take to convince the RNC to host the convention in Cleveland, Ohio this year?**

FROST: “We had to sell Cleveland and all it has to offer. Having a very strong public transportation system and enough hotels for all the delegates and media is a very important part of it, but we also had to sell the idea of the Cleveland comeback. Ultimately, it wasn’t the local Party, but rather the people of Cleveland, that sold the RNC on our great city.”

**Q: What kinds of preparation go into planning and hosting the GOP Convention?**

“One of the first items back when Cleveland was announced as the host city was that every hotel within a half-hour’s drive had to be contacted and hopefully committed in whole or at least in large part to the RNC and/or the media.”

“Now, the main task is that the city has to prepare for the massive amount of security that will ensure that the nominee(s), delegates, and attendees are safe, while allowing people to enjoy the city, allowing the media the freedom to cover the event, and allowing those with supporting or dissenting viewpoints the freedom to protest. The city, along with the state and local Party, together have to recruit thousands of volunteers to make sure everything runs smoothly.”

**Q: Other than the obvious (i.e. business for hotels and restaurants), what will the GOP Convention do for the Cleveland area?**

“The Convention will allow Cleveland to re-make its image on the national and international scene. Additionally, as a Party leader, I am excited that the Convention will allow the GOP to reintroduce itself to the city of Cleveland, and cities like

it around the country, and make the case on why urban voters should vote for Republicans.”

**Q: How many people are expected to attend the GOP Convention?**

“We will welcome approximately 50,000 people to Cleveland, including about 5,000 delegates and alternate delegates, and over 15,000 members of the media.”

**Q: Do you have any interesting “behind-the-scenes” information about the GOP Convention that you can share?**

“One of the greatest successes that the Convention could lead to has already happened, and that is the bipartisan leadership of the Mayor of Cleveland, Frank Jackson, together with the Governor of Ohio, John Kasich, to bring this Convention here... their example of working together in a manner blind to party, race, or zip code is a model for Ohio’s — and the nation’s — future.”

I also got a chance to interview Cleveland State’s very own Spencer Schultz, who is currently the President of the CSU College Republicans.

**Q: What official involvement, if any, will the CSU College Republicans have in the Republican National Convention?**

SCHULTZ: “We will be volunteering with the Ohio College Republican Federation (OCRF) for the convention.”

**Q: Do you have anything else planned related to the RNC?**

“The OCRF will have a base set up near Cleveland State and we will be having events for Ohio College Republicans to connect, interact and engage with other CRs in the state.”

Thanks to Spencer’s pitching efforts, the OCRF convention was held near campus at the Halle building on April 8-9.

Whether you identify as a Republican or not, this is going to be one exciting summer for Cleveland. It truly is a great opportunity for our city to play such a major role in such a unique presidential election cycle.



# TRYING TO FIND THE STATION?

## STUDENT'S GUIDE TO AVAILABLE PARKING



*By Brad Stricklen*

When looking for parking for your daily commute downtown to CSU, there is a variety of paid lots available as well as some free parking.

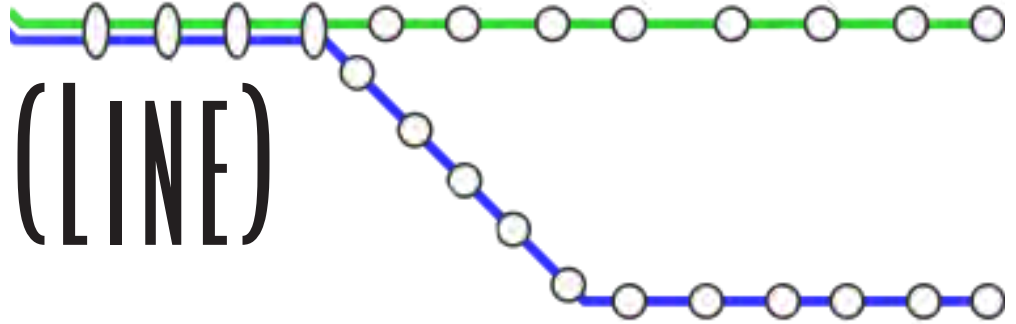
Parking is a real issue at Cleveland State University (CSU). Many students buy a parking pass each semester, but still trying to find a space is a daunting challenge, especially if you only drive to campus once in a blue moon.

Some parking lots, like the student center garage, can be incredibly expensive. So many students are trying to find free or low cost spots to park. When it comes to free parking, is there a lot of it? The answer would be yes, however in order to get easy free parking near campus a student would have to park illegally, and this could result in parking tickets and impound fees. There is free public parking behind the Arby's. This lot fills up quickly so get there early.

So any parking in downtown would have to be paid. So what are the options for finding a space? In Cleveland there are many private lots that offer parking for a price. These prices can range from \$4.00-\$15.00 for a full 24 hours worth of parking. These lots can result in a little walk from campus, but these lots are open to all students and typically have space. Some of these lots can be found next to the Greyhound station and Conrad's Tires.

There are also many lots all along Euclid going as far back as tower city. These prices these lots range anywhere from \$2.00-\$12.00 for a full 24 hours of parking. Using the RTA pass that CSU provides as part of the tuition, students can park further in city and take the conveniently placed Healthline to campus. Cleveland offers a variety of locations to park throughout the city. Students just need to be prepared for a little extra walking in order to get from their car.

# ALL QUIET ON THE WATERFRONT (LINE)



*By Frederick Assmus*

The Greater Cleveland Rapid Transit Authority, or RTA provides transport for thousands of Cleveland's citizens on a daily basis. It consists of various bus routes and train tracks intended to provide convenient transportation to those citizens who do not have personal transportation, or would rather not use it for whatever reason. It is clear though to most riders that the RTA is not perfect and to some it is seen as having some significant inefficiencies.

The Red Line, which by itself serves 12% of its riders according to the RTA website, in short is one of three train schedules that move riders all over the greater Cleveland area, and the one I frequent on my daily commute to and from CSU (where the other two are the Green and Blue Lines). An issue that several riders have had with the RTA pertains to inconsistencies with communication about the Red Line.

One of the stations on the west end of the Red Line, the Brookpark Road station, was supposed to be shut down for the whole month of October in the fall of 2015 for necessary work towards building a new station. This new station was intended to be ready for the 2016 Republican National Convention. Leading up to the hiatus of the Brookpark station, the RTA left notices in the station notifying riders of their plan, and left notices in nearly every station on the Red Line.

The construction that would shut down the station for the whole of last October was delayed by two weeks, this time with no notice to the riders. The station ultimately was closed down for nearly a month, but to the eye of someone not so familiar with construction projects it would seem that very little got done. And while their website sticks to the statement that the new station will be ready mid 2016, it seems unlikely at least to some riders.





Produced by the  
Jack, Joseph and Morton Mandel  
Honors College newsletter staff at  
Cleveland State University

